



SUMMER HIRING SPECIAL

2008 HireDiversity Rate Card

HD MEMBERSHIP PACKAGES INCLUDE:

ALL COSTS ARE GROSS

- Access to Resume Database, including OFCCP search tools
- Job Posting Slots (Batch Posting/Wrapping available at no additional charge)
- Corporate logo on "Who's Hiring" page, with hyperlink to corporate Web site
- Featured Employer Button - 100 x 40 pixels
- Corporate Diversity profile highlighting your company's dedication to diversity hiring
- Branding and Promotion at Professional Diversity Career Events we attend
- Activity reports Quarterly or by request
- Online training and Customer Care phone support

12 MONTH PACKAGES

SUMMER SPECIAL

Unlimited Membership Package:

No limit to job posts or RDB users	\$15,400	\$8,470
Standard Package: 25 job slots + 1 RDB user	\$8,800	\$4,840
Standard Package: 5 job slots + 1 RDB user	\$4,400	\$2,420

CUSTOM PACKAGES AVAILABLE

FLEX POST JOB POSTINGS

- Allow you complete control over your jobs
- Switch them, modify them, or refresh them; you control your Flex posting space
- 60-day listing

SUMMER SPECIAL

1 Flex Post	\$275	\$175
5 Flex Posts	\$1,125	\$675
10 Flex Posts	\$2,250	\$1,350

HIREDIVERSITY BANNER ADVERTISING

SUMMER SPECIAL

Top Leaderboard: 728 x 90 px	\$30 cpm	\$18 cpm
Side Button: 125 x 125 px.	\$10 cpm	\$6 cpm
Wide Skyscraper: 160 x 600 px.	\$25 cpm	\$15 cpm
Bottom Banner: 468 x 60 px.	\$10 cpm	\$6 cpm
Newsletter Sponsorship	CALL for special pricing	CALL for special pricing

*Summer hiring rates available for a limited time only